

# How 5G can change the way you do business



What is

# 5G

5G stands for fifth generation – the latest step up in mobile cellular technology. It can be up to 100 times faster than 4G, offering a huge boost in performance for your business.

5G operates on a higher frequency than existing networks. It allows your business to be more connected and more mobile, thanks to incredible high speeds and stability.

## Technology is everything for business

Over half

# (53%)

of SMEs are frustrated by poor connectivity.

This loses British businesses

# £49.9m

every year.

# 30%

of SMEs worry that their business will be left behind by not having the latest tech.

and...

# 34%

Think they could lose good employees for the same reason.

\*The research was commissioned by Three and undertaken by Censuswide and Development Economics. Censuswide surveyed over 500 SME businesses based in the UK, to gauge their opinions on usage, understanding, time and monetary costs of technology within businesses.

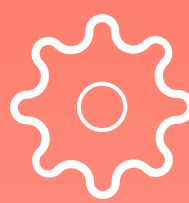
## What 5G can do for you

5G can open up new opportunities. Everything from autonomous vehicles to virtual reality can run on 5G's high speeds and capacity, broadening the way you can use data and the internet to build revenue for your business. The improved speed and low latency of 5G can remove connectivity barriers, allowing people and businesses to be more productive.



### Seamless connectivity on the move

Improve the efficiency, speed, and scope of devices your team uses in the field, from mobile handsets to GPS tracking, dash cams, and VR devices.



### More efficiency

Improved speeds allow for faster, more efficient interactions, whether that's through taking payments quicker, downloading files faster, or communicating directly with customers.



### Remote working

5G Business Broadband can provide superfast internet to locations poorly served by local broadband, or where no cable or landline access is available. Three Business Broadband runs on our superfast 5G network and no installation is required. Just plug in and get a high-speed connection in moments.



### Move to the cloud

5G allows more work to take place on cloud networks, removing the need for expensive hardware and allowing for lower-cost software-based solutions.



## The UK's Fastest 5G Network



292 Mbps median download speed on 5G mobile



400 towns and cities have 5G, with more than 3000 sites live currently



More than 56% UK outdoor coverage for our 5G network



£2 billion invested in our network over 5 years

For more information visit [three.co.uk/business](https://three.co.uk/business) or get in touch at [threeenterprise@three.co.uk](mailto:threeenterprise@three.co.uk)

"We're proud to have been voted the "Uswitch Best Network for Data Winner 2022" by a panel of leading news, tech and consumer finance journalists: [uswitch.com/telecoms-awards](https://uswitch.com/telecoms-awards)".  
\*Based on analysis by Ookla® of Speedtest Intelligence® data for Q3-Q4 2022. Ookla trademarks used under license and reprinted with permission. Visit [speedtest.net/awards/fastest-5g](https://speedtest.net/awards/fastest-5g) to find out more. See [three.co.uk/bignetwork](https://three.co.uk/bignetwork).