

West Atlantic UK

The Big Network
for Your Business



“The Three network is fast and reliable, and delivers what we need. They also came in with the best deal.”

Magnus Lisnell
Group IT Manager





West Atlantic UK is a market-leading cargo airline, who supply and operate freight aircraft to time-critical deadlines. They also specialise in the transportation of dangerous goods, radioactive products, and other complex aerial work.

The airline employs over 100 pilots, all of whom are issued with an iPad, and it also supplies more than 50 ground-based mobile data devices to engineers and operations staff. In addition to this, all captains and management staff have a company mobile, ensuring they stay in contact with the Operations Control Centre 24/7. In total, West Atlantic has over 300 mobile connected devices.

With pilots and engineers in multiple locations across the UK, they needed a reliable network with excellent coverage.

Magnus Lisnell, Group IT Manager tells us how Three Business keeps their pilots, crew, and staff in safe contact.

Critical communications.

“Three provides all the mobile data we need to ensure our crews can make critical decisions based on the latest available flight information, which can be passed directly to internal monitoring systems. With our business spread across the country, communication between pilots, engineering, and operations staff is essential to ensure safety and reliability. **It’s all about coverage and connectivity wherever we are in the world.**

We use Three mobile data to ensure we have the latest information at our fingertips. This enables us to plan the most efficient and safe routes, taking into consideration the latest weather reports, predicted payloads, and safety-critical information. This reliable and instant connectivity is essential for our customers too, who depend on us to deliver on time, every time.”



Seamless delivery.

“Due to the geographical spread of our pilots and engineers, the process of migrating to a new network is complicated. But the support Three Business provided never faltered. Catch up meetings held almost weekly ensured we kept on track, and that the handover to the day to day management of the account was seamless. Dealing directly with Three Business has been a very pleasant experience, and all queries have been dealt with efficiently.”

Why Three Business?

“When we were coming to the end of our mobile contract, the news that there was now a business offering at Three led us to investigate. Their network is fast and reliable, and delivers what we need. They also came in with the best deal.”



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Matthew Moran
3737 Technical Pilot



We’d love to hear from you. To find out more about how Three can help your organisation, please contact your sales representative, call us on **0800 033 8022**, or visit **[three.co.uk/business](https://www.three.co.uk/business)**

